

IENV2302/7933 – Interaction Design

Final Presentation

Criteria

1 Introduction

This document presents the assessment criteria for the final presentations for the Interaction Design group project, which will take place in class during weeks 12 and 13 (25th October and 1st November).

2 Purpose

The purpose of the presentation is for each group to communicate their final design ideas and plans for the remainder of the project. Presentations are to last 5 minutes **maximum** (plus a 2 minute question/handover period), and should therefore conform to the following in order to communicate your work.

As was the case for the design development stage, presentations should avoid the inclusion of descriptions of concepts taught in the course—you should assume that the audience are familiar with the material presented to date, have attended lectures and tutorials, and are familiar with relevant readings, etc.. Further, given the time constraints you should not attempt to cover all aspects of your project. Rather, you should focus on what you think are the most significant aspects of what you have done in your project.

3 Criteria

The presentations will be graded, and feedback will be given, in terms of three broad areas: the prototype(s) developed; evaluation; and the overall quality of the presentation.

Prototype (5)

- How well does the prototype convey your ideas for addressing the problem you chose?
- How well is the prototype informed by your earlier observational studies of the problem context?

Evaluation (5)

- Have you clearly explained the goals of your evaluation and what you have done?
- What are the key findings resulting from your evaluation?

Presentation quality (5)

- Did you keep to time?
- How effective are the visuals in supporting audience learning and understanding (clarity, appropriateness, interrelated to content)?
- Is the collaboration and contribution of group members evident from the talk and structure of presentation?

Total (15)

Presentations are worth 10% of the total mark for the whole course.